

CALL FOR PAPERS

2011 International Conference on Logistics, Informatics and Services Sciences (LISS'2011)

8-11 June, 2011, Beijing, China

<http://icir.bjtu.edu.cn/liss2011>

Hosted by Beijing Jiaotong University

Sponsored by INSTICC

Information and communication technology has been providing a more effectively network infrastructure and development platform for the logistics and service operations. In order to meet the needs of consumers, and particularly promote low-carbon economic development process, new types of services also will emerge. LISS'2011 is a prime international forum for both researchers and industry practitioners to exchange the latest fundamental advances in the state of the art and practice of logistics, informatics, service operations and service science. Related domain experts and scholars will discuss academic issues, seize future development opportunities, master the subject developing tendency and exchange the latest research and academic thinking. The theme of the conference is Logistics and Service Science based on the Internet of things.

LISS'2011 will be co-located with the ICEIS 2011, which sponsored by INSTICC (Institute of Systems and Technologies of Information, Control and Communication, Portugal). INSTICC is one of its influential international academic conference series in the world, and it is co-organized by the School of Economics and Management, Beijing Jiaotong University, University of Reading, UK, Pennsylvania State University and other universities. The Meeting will be held in Beijing.

Through this meeting, participants will share the latest research results and practical experience and make profound exchange on its innovative ideas, meanwhile have a good grasp of the greatest challenges with the changing times as well as make a serious consideration of the future. The meeting will inherit the current research of international academic community on the emerging field of service science, logistics and informatics development and application, which not only focus on the theory construction, but pay more attentions to practical applications of the methods and techniques.

Keynote Speakers

- ☪ Harold Krikke
Professor, Tilburg University, Netherlands
- ☪ Xuewei Li
Professor, Vice-president of Beijing Jiaotong University, China
- ☪ Kecheng Liu
Professor, University of Reading, U.K.
- ☪ Leszek Maciaszek
Professor, Macquarie University, Australia

✉ Yannis A. Phillis

Professor and the Former President of the Technical University of Crete, Greece

✉ Shoubo Xu

Academician of Chinese Academy of Engineering;

Professor, Beijing Jiaotong University, China

Areas of Interest

Special sessions on specific service topics are also welcome. The topics of interest include, but are not limited to:

◆ Service Management:

●Quality-of-Service Assessment ●Service Innovation Management ●Service Information System
●Service Marketing ●Service Operations Management ●Service Process Reengineering ●Service
Purchasing and Supplier Management ●Service Revenue Management ●Service Supply Chain
Management ●Strategic Services Management ●Service System and Service Network Design
●Education Service Management ●Financial and Insurance Service Management ●Healthcare
Service Management ●Hotel Service Management ●Product Post-sale Service Management
●Public Service Management ●Telecom Service Management ●Tourism Service Management
●Transportation (aviation \ railways \ highways \ water(passengers and cargo)) ●Service
Management

◆ Logistics Management:

●Emergency Logistics ●International Logistics ●Innovation and Logistics Services ●Internet of
Things and Logistics Services ●Logistics Alliance ●Logistics Industry and Policy ●Low-Carbon
and Logistics ●Low-Carbon Supply Chain ●Logistics Services Strategy ●Logistics Service
System Optimization ●Material Flow Theory and Applications ●Regional Logistics ●Supply
Chain Management

◆ Information Management:

●Accounting Information System ●Business Intelligence and Business Analysis ●Cloud
Computing Theories and Technologies ●Collaborative E-commerce Mechanism and Technology
●Customer Relations Management ●Digital Enterprise Infrastructure ●Dynamic Supply Chain
Planning and Management ●Electronic Commerce Application and Benefit Appraisal ●Enterprise
Commercial Intelligence ●E-commerce and E-government ●Enterprise Information Resources
Management ●Electronic Market and Intervening Mechanism ●Innovative Enterprise Digitalized
Operation Mode ●IT Project Management ●Information Technology and Enterprise Sustainable
Development Strategy ●Knowledge Management and Knowledge Sharing ●Network Marketing
Strategy and Application ●Network Transaction, Trust Mechanism and Information Security
●Organization Semiotics and Informatization ●Pervasive Computing and Intelligent Living Space
●RFID Technology and Application ●Sensor Network and Internet of Things ●Wireless
Communications and Mobile Business

Other relevant management theory and application issues, particularly welcomed successful case studies in the above area.

Meeting venue

The meeting venue is arranged in Beijing. In accordance with the practice of international conferences, at least one of authors must register and participate the meeting as long as paper accepted.

Important Dates

January 25, 2011	Deadline for submission of full papers
March 25, 2011	Acceptance/Rejection notification
April 4, 2011	Final Paper Submission and Registration

Paper Submission Guidelines

Manuscripts should be electronically submitted at the conference website: <http://icir.bjtu.edu.cn/liss2011>. All relevant information and the submitted paper must be written in English. Both full research reports and work-in-progress reports are welcome. Authors are required to certify that their paper represents original work and is previously unpublished. Simultaneous submission to any other conference, workshop or journal is strictly excluded. The manuscript must be submitted in the paper format (a Microsoft Word and LaTeX template are available on the conference website). The paper should not exceed 13 pages. For more information please refer to the official website (<http://icir.bjtu.edu.cn/liss2011>).

Workshop and Special Session

Those who are willing to organize workshop and special sessions are welcome. Please contact with conference committee.

Publications

Accepted papers, presented at the conference by one of the authors, will be published in the Proceedings of LISS'2011. Acceptance will be based on quality, relevance and originality. There will be both oral and poster sessions.

The proceedings will be sent to ISTP for ISI indexing and to EI for EI Compendex indexing. A short list of presented papers will be selected so that revised and extended versions of these papers will be published by Springer-Verlag in a LNBIP Series book. High quality papers will be published in IJSOI (International Journal of Service Operations and Informatics).

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