



Séminaire organisé par le comité étudiant CIRRELT-UL et la section étudiante-Québec de la SCRO



CORS·SCRO

Canadian Operational Research Society
Société canadienne de recherche opérationnelle

Olivier Morin

Vice-président, développement des affaires
Fabrique Manic



HANDS-ON LOGISTICS: INDUSTRY INSIGHTS

Abstract: In this seminar, Olivier Morin shares the entrepreneurial journey behind the co-founding and growth of Fabrique Manic, a Quebec-based company driven by creativity and quality. He will walk the audience through the key turning points that shaped the business, highlighting how rapid growth brought continuous logistical challenges. From supply chain adaptation to operational problem-solving, Olivier will explain how the team tackled these obstacles while staying focused on delivering outstanding service to their customers. This session offers a transparent look at the realities of building a business and adapting logistics to keep pace with success.

Biography: Olivier Morin holds a Bachelor's degree in Business Administration from Université Laval. Before co-founding Fabrique Manic, he worked in the logistics field. He currently serves as Vice President of Business Development.

About Fabrique Manic: Fabrique Manic specializes in high-precision electronic assembly. With a team of ten, the company prioritizes quality, attention to detail, and collaboration. Leveraging its technical expertise, Fabrique Manic is committed to delivering reliable and innovative products while fostering autonomy and multitasking within its team to efficiently meet customer needs.

MERCREDI

16 avril 2025

13 h

Université Laval
Pavillon Palasis-Prince
Local 3323

Ouvert à tous
Café et viennoiseries

Responsable:

Comité étudiant CIRRELT-UL