



INTERNATIONAL  
ASSOCIATION OF MARITIME  
ECONOMISTS



CARGO Edições, Lda

## INVITATION

IAME 2010 Annual Conference  
7- 9 July, Lisbon, Portugal

### **“The quest for sustainable shipping and port industries”**

Cargo Edições Lda is pleased to announce that it will organise and host the International Association of Maritime Economists (IAME) 2010 Annual Conference in Lisbon, Portugal. The Conference will take place between the 7<sup>th</sup> and the 9<sup>th</sup> of July 2010, the week before the World Conference on Transport Research 2010 Conference, which is also taking place in Lisbon. This is a unique chance for the Country and for the international shipping community to come together and discuss the never ending issues of shipping, ports and logistics, since this international forum provides the opportunity to discuss the present issues, recent trends, technological, operational and legislative developments and the challenges to be faced by the shipping industry in the future. This discussion is also fostered by the worldwide economic crisis that has been taking place for a couple of months, which causes enormous pressures on shipping industry and transport in general, but which provides at the same time a unique occasion for the international players to devise strategies that allow them to survive in such unstable economic environments.

In the light of the previous paragraph, Members, Non-Members and Friends of IAME belonging to academia, industry, international organizations and governments are welcomed to participate in this international Conference by submitting a conceptual, empirical or theoretical research paper in the topics and sub-topics provided below, which broadly cover the shipping, ports and logistics industries. Participants will have the opportunity to discover a city full of historical monuments that remind us of the strength and entrepreneurship of the earlier navigators who slowly went on discovering new lands and people that gave origin to new countries, and which are part of today's international community.

Welcome to the World of Shipping. Welcome to IAME 2010.

Cargo Edições Lda looks forward to seeing you in Lisbon.

### **1. Key dates / Milestones**

Please remember the following dates / milestones

November 20, 2009	Deadline for submission of abstracts.
December 14, 2009	Notification of abstracts acceptance
February 26, 2010	Deadline for submission of full papers
April 19, 2010	Referred papers returned to authors for revision
May 21, 2010	Deadline for submission of final papers
June 11, 2010	Registration due
June 25, 2010	Deadline for submission of PowerPoint presentations

## 2. Conference Topic and Sub-Topic Areas

Topic and sub-topic areas of research include but are not limited to:

Topic Area	Sub-Topic Areas
1. Shipping	Capital markets and risk management Information technology in shipping Intermodality and container shipping Key issues in maritime transport Liner shipping economics Management practices in shipping Maritime business and its economic impacts Maritime investments decision making Revenues and costs patterns in shipping Shipping finance Shipping investments & maritime clusters Shipping markets international competition Shipping markets regulation Short sea shipping Marketing & strategic issues in shipping Maritime security Sales and purchase Freight derivatives in shipping
2. Ports	Case Studies in World ports Information systems in port services Internationalisation of ports Maritime infrastructures Measuring and investing in port efficiency The determinants of hub port development Port competition Port developments & expected economic impact Port financing and investment Port governance issues Port performance Port reforms: Measuring and regulating the results Ports as components of intermodal networks The role of ports & port choice criteria Trends in container terminals Private sector engagement in ports The role of the public sector in the port industry Ports and vessels Marketing and strategic issues in ports
3. Shipmanagement	The human factor in shipping Safety and liability: Externalities of shipping Open registries and flag issues Marine accidents and service quality National crews and fleets in international shipping Port state control Managing maritime emergencies
4. Logistics and supply chain management	International supply chain Logistics, intermodal and transport costs Transport chains and intermodal networks Logistics issues in shipping economics The modal split and supply chains: Choosing the maritime option Managing technology: The practicalities of international logistics Perishable product transportation / reefer logistics

5. Policy	EU shipping policy and effects EU port policy and effects EU competition law and the shipping industry EU competition law and the port industry Emerging policies in shipping Non-EU shipping and port policies IMO shipping policies
6. Quantitative methods	Freight rate modelling Quantitative methods in shipping Quantitative methods in ports Simulation and optimization in shipping and ports
7. Environment	Environmental aspects of the shipping industry Environmental aspects of the port industry Green ship technology Maritime air emissions Ballast water management Management of ship's waste Ship recycling Oil pollution Bunkers and the environment

### 3. Submission of Abstract

Abstracts should clearly state the objective/purpose of the paper. They should be complete and understandable at the eyes of the general reader. In this regard, it is requested that author(s) include the structure of the proposed paper to provide a better insight into what the author/authors intends/intend to present. For example: **'The paper is structured in the following way: Section 1 concerns introduction; Section 2 addresses XXXX; Section 3 considers XXXX; Section 4 investigates XXXX; and Section 5 addresses conclusions and further comments'**. Authors must avoid the use of specialized jargon and abbreviations/acronyms. Abstracts of the proposed papers should have a maximum length of 400 words.

The submission of abstracts should consider the following issues:

- a) Title of paper
- b) Topic area
- c) Sub-topic area
- d) Name(s) of author(s)
- e) Institution/Company
- f) Complete postal address, telephone, fax and e-mail address
- g) In case of multiple author papers, correspondent author and presenter should be identified.
- h) Keywords: No more than 4 keywords.

The official language of the IAME 2010 Annual Conference is English.

Abstracts (and full papers) will only be accepted for review on the condition that

1. they have not been copyrighted or previously published, and
2. they are not being considered for publication,
3. they are not in press elsewhere.

Only electronic submissions of Abstracts will be considered. Use Microsoft Word 97-2003 Format.

When submitting the Abstract, please provide a Bionote. Maximum length 200 words (for each author)

Abstracts must be sent via e-mail to both email addresses:

Ana Cristina Paixão Casaca  
**Conference Chair**  
Operational Director of ESPRIM  
Email: [ana.argonaut@sapo.pt](mailto:ana.argonaut@sapo.pt)

Susana Maia Rebocho  
**Conference Secretariat**  
Cargo Edições  
Email: [susana.rebocho@cargoesicoes.pt](mailto:susana.rebocho@cargoesicoes.pt)

## 4. Instructions for Authors

Please read the Authors' instructions with care and attention. Their fulfillment will ease the peer review process.

The purpose of nearly all writing is to communicate and to communicate well. Authors must consider both what they want to communicate, and to whom they hope to communicate it. Write clearly and concisely, stating objectives and defining terms/assumptions. If English is not the author's native language, please look for help. The objective is to gather high quality research work that is seen as a reference for the international research community.

### 4.1. Paper format

The following paper format is to be used:

Page Size/Type	A4
Margins Top/Bottom	2.0 cm (Except for page numbers, do not use "headers and footers")
Margins Left/Right	Left 3 cm; Right 2.0 cm
Page Numbering	Arabic numerals located bottom centre, in single sequence throughout, including pages that carry tables, figures and appendices.
Section Numbering	In sequence from start to finish of the paper
Spacing/Printing	Single spacing/Single-sided
Justification	Fully justified, except in case of Tables and Figures
Font/Size	Times New Roman, Font size 12
Maximum Number of Pages	21 pages (Including References, Tables, Figures, and Appendices)
Word processor	Use Microsoft Word 97-2003 Format. Save the paper with its Title written in full.

### 4.2. Structure

The structure of the paper is to be presented as follows:

1. The first page should include the following information:
  - a. Title of the paper should be centered and written in bold capitals.
  - b. Place each author's name, affiliation, address with e-mail, phone and fax number.
  - c. Each author's surname (family name) should be typed in capitals.
  - d. Insert the abstract presented. Abstracts should have a maximum length of 400 words. Do not forget your keywords. Authors are required to use here Times New Roman, Font size 10.
  - e. Insert Topic and Sub-topic in the header
  - f. In case of multiple author papers, correspondent author and presenter should be identified as footnote.
2. On the second page
  - a. Print the title of the paper in bold capitals
  - b. Leave two blank lines and start the main body of the paper divided in sections and sub-sections as appropriate.
    - i. Sections should be numbered and their title typed in bold capitals (e.g. **1. INTRODUCTION**) at the left side of the page.
    - ii. Sub-sections must be numbered using two digits and their title typed in lower case bold (e.g. **3.1. Model Validation**) at the left side of the page.
    - iii. Leave two blank lines between Sections.
    - iv. Leave one blank lines between Sub-sections
    - v. Leave two blank lines between a Sub-section and a Section.
  - c. The main body of the text is followed by **ACKNOWLEDGEMENTS, REFERENCES** and **APPENDICES** (if appropriate) without a section number but in bold capitals.
  - d. If more than one **APPENDIX**, number appendices one after the other (**APPENDIX 1, APPENDIX 2, .....**)

### 4.3. Equations, tables and figures

About Equations:

1. Equations should be written with the same word processor (MS Word) as the rest of the text.
2. Hand-written symbols and notation(s) should be avoided
3. Equations must be numbered sequentially with their numbers in parentheses and right justified

About Tables and Figures:

1. They are to be numbered sequentially and must have an explanatory title aligned center above the table.
2. They should be referred to in text as follows: Figure 1, Table 1. Example: '**As seen in Table 1 (Figure 1)**'. Do not use abbreviations such as Tab., fig. or Fig.
3. Introduce Tables and Figures where appropriate so make the paper review and reading easier
4. Introduce source of data. This must be aligned center below the Tables and Figures.

### 4.4. References

Citing sources strengthens the authority of an author's work, by demonstrating that he/she has considered others' opinions and ideas in forming his/her own. It gives the reader valuable information, indicating where he/she may go to get further information on that subject. For many researchers, the list of cited references at the end of a relevant article or book is the single most valuable item they can come across in their research. Accuracy in citing references is highly regarded, and essential in helping others locate the materials you used in your research.

Citation of references in the text should consist of the author's last name and date of publication, without punctuation, enclosed within parentheses. For example '**According to Jones (1979)**' or simply **(Jones 1979)**. Also, they should be inserted before punctuation or at a logical break in the sentence.

If more than one citation is used, please separate them with semicolons, and list them alphabetically. For example **(Boston 1981; Brown 1980)**

If a direct quote is used, please introduce the page number as '**p.32**'.

Use *et al.* for works by more than two authors. For example '**Cockburn *et al.* 1995 have found that .....**'

If two or more works by the same author are used and have been published in the same year, please distinguish them by placing a, b and so forth after the year. For example **(Carr 2000a; Carr 2000b)**. In the reference list provided in the end of the paper, they should be listed as follows:

- Carr, N. G. 2000a. Hypermediation: commerce as clickstream, *Harvard Business Review* 78(1), pp.46-47.**  
**Carr, N. G. 2000b. *Business and the internet*. Boston: Harvard.**

List alphabetically all the references used in text body of your paper.

The following guidelines should be used when citing

#### 1. Books

Kotler, P. (1997). *Marketing Management: Analysis, Planning, Implementation and Control*. Upper Saddle River, NJ: Prentice Hall.

#### 2. Chapter in a Book

Buckley, P.J. and Casson, M. (1986). A theory of cooperation in international business, in: Contractor, F.J. and Lorange, P. (eds) (1988) *Cooperative Strategies in International Business - Joint Venture and Technology Partnerships Between Firms*. Lexington, Mass: Lexington Books, pp.31-53.

#### 3. Article in a Journal

Ang, L. and Taylor, B. (2005). Managing customer profitability using portfolio matrices, *Journal of Database Marketing & Customer Strategy Management* 12(5), pp.298-304.

#### 4. Conference Proceedings

Asakura, Y., and Sasaki, T. (1990). Formulation and feasibility test of optimal road network design model with endogenously determined travel demand. *Proceedings of the 5th World Conference on Transport Research*, Yokohama, Japan, July, pp.351-365.

Wang, R. and Ying, S. H. (2002). Internet marketing management in the B2B e-business. In: Xia, G. P. ed. *Proceedings of the sixth China-Japan international conference on industrial management*. Xian, China: China Aviation Industry Press. pp.386-390

#### 5. Report

European Commission (2004). *First report on the implementation of the internal market strategy 2003-2006*. Luxembourg: Office for Official Publications of the European Communities.

Tan, H., Gershwin, S., and Athans, M. (1979). *Hybrid optimization in urban traffic networks*. MIT Report DOT-TSC-RSPA-79-7. Cambridge, MA: MIT Press.

#### 6. Unpublished literature

Yang, H., Bell, M. G. H., and Meng, Q. (1997). Equilibrium zone reserve capacity under network capacity constraints. Working paper, The Hong Kong University of Science and Technology.

#### 7. Unpublished PhD Thesis

Garcia-Sierra, A. (2000). *An investigation into electronic commerce potential of small to medium-sized enterprises*. Unpublished PhD Thesis. Cardiff University.

#### 8. Newspaper or Magazine

Smith, A. (1996). Labour ditches plans to re-regulate buses. *Financial Times*, 30 December.

#### 9. Web document

Thompson, B. (2006). *Why the net should stay neutral*. [WWW] <URL: <http://news.bbc.co.uk/1/hi/technology/4594498>> [Accessed 17 February 2006.]

#### 10. CD-Rom

Ward, M. 1997. Business in space. *New Scientist on CD ROM* Vol. 154 No. 2083 Inside Science [CD ROM]

#### 11. Speech

Blair, A. (2003) Britain in the World. Speech to FCO Leadership Conference. London, 7 January.

### 4.5. Style

Please use UK English spelling throughout the paper, i.e. harbour not harbor. Use the Concise Oxford English Dictionary as a guide.

Clearly explain or avoid terminology that may be meaningful only to a local or national audience.

Use single '**quotes**' for quotations instead of double "quotes" unless the 'quote is "within" another quote'.

Punctuation should follow the British style, e.g. '**quotes precede punctuation**'.

All abbreviations/acronyms used in the abstract and/or text should be spelled out the first time they are introduced. Thereafter abbreviations/acronyms can be used if appropriate.

Numbers in text should take the following forms:

1. For number above ten write 300, 3000, 30000.
2. Spell out numbers equal or below 10 unless used with a unit of measure. For example nine pupils but 9 mm.

For decimals, use the form **0.04** not **.04**.

The '&' should not be used except for publisher's names.

## 6. Submission of Full Paper

Full papers should be submitted in accordance to the key dates/milestones. Full papers will be subject to blind review.

Authors will be notified of the acceptance of their paper(s) in accordance with the timetable.

**The submission of full papers must be sent via e-mail to both email addresses:**

Ana Cristina Paixão Casaca: [ana.argonaut@sapo.pt](mailto:ana.argonaut@sapo.pt)  
Susana Rebocho: [susana.rebocho@cargoedicoes.pt](mailto:susana.rebocho@cargoedicoes.pt)

## 7. Submission of Full Refereed Papers

The **full refereed papers** should be submitted in accordance with the comments provided by the blind referees and complying with the Authors Instructions adopted in this Conference, which can be found above.

In the case of a multiple author paper, do not forget to indicate correspondent author and presenter. Guidelines for this are given above.

All accepted papers will be published in the conference proceedings, provided completed papers are received by the appropriate deadline and conform to the "Paper Format" guidelines.

Final acceptance of the paper is conditional upon receipt of the full paper, conference registration and payment of fees.

**The Submission of Full Refereed Papers must be sent via e-mail to both email addresses:**

Ana Cristina Paixão Casaca: [ana.argonaut@sapo.pt](mailto:ana.argonaut@sapo.pt)  
Susana Rebocho: [susana.rebocho@cargoedicoes.pt](mailto:susana.rebocho@cargoedicoes.pt)

## 8. Submission of PowerPoint Presentations

**The deadline for the submission of PowerPoint presentations is 25 June 2010.** Please use Microsoft PowerPoint 97-2003 Format.

**The submission of the powerpoint presentations must be sent via e-mail to both email addresses:**

Ana Cristina Paixão Casaca: [ana.argonaut@sapo.pt](mailto:ana.argonaut@sapo.pt)  
Susana Rebocho: [susana.rebocho@cargoedicoes.pt](mailto:susana.rebocho@cargoedicoes.pt)